MyLifeCatcher Privacy Policy

Last Updated: November 4, 2026

Definitions

Policy means this MyLifeCatcher Privacy Policy.

MLC means MyLifeCatcher Productivity Solutions Inc., also referred to as “MyLifeCatcher,” “we,” “us,” or “our.”

Platform means MLC’s websites, applications, products, services and related features.

Personal Information means information about an identifiable individual, as defined under applicable privacy laws.

User Content means content or information you create, upload, capture, store, submit or share through MLC, including notes, tasks, lists, photos, images, documents, calendar information, reminders, messages, invitations, recipes, locations, audio and other files or information.

Plan means an MLC subscription or membership arrangement that provides access to features or services for one or more members.

Circle means an MLC feature through which users may share information or collaborate with selected users or recipients.

A plain-language summary

MyLifeCatcher Productivity Solutions Inc. provides tools that help people capture, organize, remember, plan and share information in their lives.

Your content is yours. We do not take ownership of the notes, photos, files, calendar information, tasks, messages or other content you add to MyLifeCatcher.

We collect and use Personal Information to operate MyLifeCatcher, provide the features you choose to use, keep the service secure, communicate with you, process subscriptions, understand how the service is used, and improve and develop our products and services.

We do not sell or rent your identifiable Personal Information to third parties for their own independent use. We may use and share aggregated, de-identified or anonymized information for research, analytics, benchmarking, trend analysis, product development, business planning and other lawful purposes.

Some MLC features may use artificial intelligence service providers. When you use those

features, relevant information may be processed by those providers to deliver the feature. We do not use identifiable member content to train general-purpose AI models.

MLC is for users aged 13 and older. When you create an account, you may be asked to confirm that you are at least 13.

If you ask us to delete your account, we currently aim to complete the deletion process within 30 days, subject to limited legal, security, financial, backup and other legitimate retention requirements described below.

If you have questions or want to exercise a privacy right, contact us at legal@mylifecatcher.com.

1. Scope and who we are

This Privacy Policy explains how MyLifeCatcher Productivity Solutions Inc. collects, uses, discloses, retains and protects Personal Information when you use the Platform.

This Policy applies to information we process in connection with the Platform. It does not apply to third-party websites, applications or services that have their own privacy practices, even if you access them through or connect them to MLC.

Where privacy laws use terms such as controller, organization, business or similar terms, MyLifeCatcher Productivity Solutions Inc. is generally the entity responsible for the Personal Information described in this Policy, subject to applicable law.

2. Information we collect

The information we collect depends on how you use MLC and which features you choose to use.

2.1 Account and profile information

When you create or manage an account, we may collect information such as your name, email address, username, profile image, account preferences, authentication information, subscription status and other information you choose to add to your profile.

We may also record information needed to administer your account, such as the date your account was created, acceptance of applicable terms and policies, account status and security related events.

We may also store your time zone and a general region, such as your country and province or state, which you can change in your settings. We use these for features that depend on where you are, such as reminders and local price estimates, and not to track your precise location.

2.2 Content you add to MyLifeCatcher

MLC allows you to create, upload, capture, organize, store and share information. Depending on the features you use, this may include notes, tasks, lists, photos, images, documents, calendar information, reminders, messages, invitations, recipes, locations, audio or other files and information.

User Content may contain personal or sensitive information. You decide what you add to MLC and which available features you use to share it.

MLC does not claim ownership of your User Content. Our rights to process User Content are limited to what is reasonably necessary to operate, secure, support and improve the Platform and to carry out the features and sharing choices you make.

2.3 Information about other people

You may add information about other people to MLC, for example when creating a reminder, adding an event, sharing a photo, inviting someone to a Circle, adding contact information or using another feature involving another person.

You are responsible for ensuring that you have the right, authority or appropriate permission to provide, store or share another person's information through MLC. We do not independently verify whether you have obtained any consent or permission that may be required.

You must not use MLC to collect, store or share another person's information in violation of applicable law or that person's rights.

2.4 Circles, sharing and collaborative features

MLC includes features that allow you to share information or collaborate with other users. Information you choose to share may be visible to the people, Circles or other recipients you select, subject to the permissions and settings available in the Platform.

Being a member of the same subscription Plan does not, by itself, make your private User Content visible to other members of that Plan. Access to content is governed by the sharing and permission features you choose to use.

2.5 Subscription and transaction information

If you purchase a paid Plan or other paid feature, we and our payment providers may process information needed to complete and administer the transaction, such as your subscription type, billing status, transaction identifiers, billing country or region and related account information. Payment card or other financial information may be collected and processed directly by a payment processor, app marketplace or other payment provider. MLC may receive limited payment-related information rather than your full payment credentials.

2.6 Artificial intelligence features

Some MLC features may use artificial intelligence or automated technologies. If you choose to use an AI-enabled feature, the information you provide to that feature, together with relevant context needed to provide the requested result, may be processed by MLC and by service providers that support the feature.

AI inputs and outputs may contain Personal Information or User Content depending on what you choose to provide and the feature you use.

For example, price estimate features may send relevant item details and your general region to an AI service provider, but not your name, email address or precise location. Our AI service providers process this information only to deliver the feature. Under our agreements with them, they have committed not to use it to train or improve their models, and they may keep it for a limited time to detect abuse or meet legal requirements.

2.7 Technical, usage and analytics information

When you use MLC, we and our service providers may automatically collect technical and usage information such as IP address, device type, operating system, browser or application information, identifiers, approximate location derived from network information, referral information, pages or screens viewed, features used, clicks or interactions, diagnostic information, crash information and timestamps.

We use this information to operate and secure the Platform, understand how it is used, measure performance, troubleshoot issues, improve features, support marketing and attribution, and develop MLC.

2.8 Communications and support

If you contact us, participate in a survey, provide feedback, respond to a message, request support or otherwise communicate with us, we may collect the information contained in those communications and related contact information.

2.9 Information from connected services

MLC may allow you to connect, import from or interact with third-party services. If you choose to use a connected service, we may receive information from that service as permitted by your settings, the authorization you provide and the third party's terms and privacy practices.

The information available to MLC will depend on the particular integration and the permissions you grant.

3. How we use Personal Information

We may use Personal Information for the following purposes:

- To create, authenticate, administer and secure accounts.
- To provide the Platform and the features you choose to use.

- To store, organize, process, retrieve and display User Content.
- To enable Circles, invitations, sharing, collaboration and other user-directed interactions.
- To provide AI-enabled and automated features that you choose to use.
- To administer trials, subscriptions, payments, billing and account changes.
- To respond to support requests and communicate with you about your account or the Platform.
- To protect users, prevent fraud or abuse, detect security incidents and maintain the integrity of the Platform.
- To troubleshoot, monitor performance, measure usage and improve the reliability and usability of MLC.
- To conduct analytics, research and product development.
- To understand how people find and use MLC and to measure or improve our marketing and communications.
- To send marketing communications where permitted by law and subject to your choices.
- To comply with legal obligations, enforce our agreements, and establish, exercise or defend legal claims.
- For other purposes that we explain at the time of collection or that you authorize.

4. Legal bases for processing where required

Depending on where you live, privacy law may require us to identify a legal basis for processing Personal Information. Where applicable, we may process information because it is necessary to provide the Platform or perform a contract with you; because you have provided consent; because we have a legitimate business interest that is not overridden by your rights and interests; or because processing is necessary to comply with law or protect legal rights.

Where we rely on consent, you may generally withdraw that consent, subject to legal or contractual restrictions and reasonable notice. Withdrawing consent may affect our ability to provide certain features.

5. User Content and ownership

Your User Content remains yours. Nothing in this Privacy Policy transfers ownership of your User Content to MLC.

By using the Platform, you authorize MLC and the service providers acting on our behalf to host, copy, transmit, process, display, back up, transform and otherwise handle User Content only as reasonably necessary to provide, secure, support and improve the Platform, comply with law, and carry out the features and sharing choices you make.
The Terms of Service contain the contractual provisions that govern User Content and the licence needed for MLC to operate the Platform.

6. Artificial intelligence and member content

MLC may use AI service providers to help deliver AI-enabled features. When you request such a feature, MLC may send the information reasonably required to perform that request to an AI service provider and receive generated or processed information in return.

We do not use identifiable member User Content to train general-purpose artificial intelligence models.

We may use aggregated, de-identified or anonymized information to understand, evaluate and improve MLC and its features, including AI-enabled features, where permitted by applicable law and where the information is not maintained in a form that reasonably identifies you.

You can turn off AI features at any time in your settings. When AI features are off, we do not send your content to AI service providers.

7. How we disclose information

We may disclose Personal Information in the following circumstances:

7.1 Service providers

We may provide Personal Information to companies and individuals that perform services for us or help us operate MLC. These may include providers of hosting and infrastructure, storage and backup, security and authentication, analytics, communications, customer support, payment processing, marketing and attribution, artificial intelligence, error monitoring and other operational services.

We expect service providers processing Personal Information on our behalf to use it only for authorized purposes and to protect it appropriately, subject to our agreements and applicable law.

7.2 Other users and people you choose

We disclose information to other users or recipients when you use MLC features to share, invite, collaborate, publish or otherwise make information available to them.

7.3 Legal, safety and security purposes

We may access, preserve or disclose information where we reasonably believe it is necessary to comply with applicable law, a valid legal process or lawful request; protect the rights, safety or property of MLC, our users or others; detect or investigate fraud, abuse or security issues; enforce our agreements; or establish, exercise or defend legal claims.

7.4 Business transactions

If MLC is involved in a financing, merger, acquisition, reorganization, sale of assets, insolvency process or similar corporate transaction, information may be disclosed or transferred as part of evaluating or completing that transaction, subject to applicable privacy law and appropriate safeguards.

7.5 With your direction or consent

We may disclose information when you direct us to do so, when you use a feature that requires the disclosure, or when you otherwise consent.

8. Aggregated, de-identified and anonymized information

We may create aggregated, de-identified or anonymized information from information collected through MLC. We may use this information to understand how MLC is used, conduct research and analytics, identify trends, create benchmarks and statistical insights, improve and develop products and services, evaluate features, support business planning and for other lawful business purposes.

We may also share aggregated, de-identified or anonymized information with third parties where appropriate.

We take reasonable steps designed to ensure that information used or shared in this way does not identify you or remain reasonably linkable to you. Where applicable law continues to treat de-identified information as Personal Information, we will handle it in accordance with those requirements.

Properly anonymized information may be retained and used after your account is deleted because it is no longer maintained as information about an identifiable individual.

9. Cookies and similar technologies

MLC and our service providers may use cookies, software development kits, pixels, local storage and similar technologies to operate and secure the Platform, remember settings, understand usage, measure performance, troubleshoot issues, conduct analytics, support marketing and attribution, and improve the user experience.

Some of these technologies are necessary for the Platform to function. Others may be optional or subject to your browser, device or privacy settings. Where required by applicable law, we will seek consent before using non-essential technologies.

You may be able to limit certain cookies or tracking technologies through your browser, device or other privacy controls. Disabling some technologies may affect the availability or performance of parts of the Platform.

10. Marketing and service communications

We may send you information about MLC, new features, offers, research, surveys or other updates where permitted by law. You can unsubscribe from promotional email using the unsubscribe mechanism provided or by contacting us.

Even if you opt out of marketing communications, we may still send account, billing, security, privacy, legal and other service-related communications that are necessary to administer your relationship with MLC.

11. International processing and storage

MLC is based in Canada and uses service providers that may operate in Canada, the United States and other countries. As a result, Personal Information may be processed or stored outside the province, state or country where you live.

When information is processed in another jurisdiction, it may be subject to the laws of that jurisdiction and may be accessible to courts, law enforcement, national security authorities or other government bodies in accordance with applicable law.

We take reasonable steps intended to protect Personal Information handled by service providers and to require appropriate safeguards consistent with applicable privacy requirements.

12. Retention, account deletion and backups

We retain Personal Information for as long as reasonably necessary to provide the Platform, fulfill the purposes described in this Policy, meet legal or regulatory requirements, maintain security, prevent fraud, resolve disputes, enforce agreements and support legitimate business operations.

If you request deletion of your MLC account, we currently aim to complete the account deletion process within 30 days of your request. During that period, your account and information may remain in our active systems.

When deletion is completed, we delete or otherwise appropriately dispose of Personal Information associated with the account unless we are required or permitted to retain particular information for legal, regulatory, tax, financial recordkeeping, security, fraud prevention, dispute resolution, enforcement or similar legitimate purposes.

Some information may remain for a limited period in backup, disaster-recovery or archival systems before it is overwritten or deleted in accordance with our retention processes. Information retained only in those systems is not intended to be used for ordinary business purposes.

We may retain information that has been properly anonymized so that it is no longer reasonably linkable to you, as described in Section 8.

Deleting your MLC account may not remove information that you previously shared with another user where that other user has separately received, saved or retained the information outside your

account.

13. Security

We use administrative, technical and organizational safeguards designed to protect Personal Information against unauthorized access, use, loss, alteration or disclosure. We also expect service providers that handle Personal Information on our behalf to maintain appropriate safeguards.

No technology, transmission or storage system can be guaranteed to be completely secure. You are responsible for protecting your account credentials and for notifying us if you believe your account has been compromised.

If a privacy or security incident occurs, we will respond and provide notifications as required by applicable law.

14. Your privacy choices and rights

Depending on where you live, you may have rights concerning your Personal Information. These may include the right to request access to information we hold about you, request correction of inaccurate information, request deletion, withdraw consent, object to or restrict certain processing, request a portable copy of certain information, or make a complaint to a privacy or data protection authority.

These rights are subject to applicable law and may have exceptions. We may need to verify your identity before completing a request.

To make a privacy request, contact us at legal@mylifecatcher.com. We will respond within the time required by applicable law.

15. Users aged 13 and older

MLC is not intended for children under 13, and children under 13 may not create or use an MLC account.

When you create an account, you may be asked to confirm that you are at least 13 years of age.

If the laws where you live require the permission of a parent or legal guardian for you to use MLC or agree to its terms, you are responsible for obtaining that permission before using the Platform.

If we learn that we have collected Personal Information from a child under 13 contrary to applicable law, we will take reasonable steps to delete or otherwise appropriately address that information.

16. Third-party websites, services and links

MLC may contain links to, integrate with or allow you to interact with third-party websites, applications or services. Those third parties operate under their own terms and privacy practices. MLC is not responsible for the privacy practices of third parties that do not process information on our behalf.

We encourage you to review the privacy information provided by third-party services before providing information to them or connecting them to MLC.

17. Changes to this Privacy Policy

We may update this Privacy Policy as MLC changes, our practices evolve or legal requirements change. We will post the current version and update the "Last Updated" date.

If we make a material change to how we collect, use or disclose Personal Information, we will provide additional notice or seek consent where required by applicable law.

18. Contact us

If you have questions about this Privacy Policy, our privacy practices or a privacy request, contact:

Privacy Officer
MyLifeCatcher Productivity Solutions Inc.
2375 College Ave, Regina, SK S4P 0S9
OR: legal@mylifecatcher.com